

KÜHL®



STANDARDS

CREATING A LASTING IMPACT

We meet or exceed many standards and certification processes supporting fair labor, animal welfare, and positive environmental impact. KÜHL emphasizes initiatives that have the most substantial effect, meeting and exceeding standards that have been established to achieve a common purpose.

FAIR AND SAFE SUPPLY CHAIN

The KÜHL Vendor Code of Conduct promotes safe, healthy, non-discriminatory working environments for everyone who produces our products.

SUSTAINABLE MATERIALS

We recycle and source materials organically and sustainably whenever possible. We use green chemistry and remain committed to animal welfare by maintaining certifications like the Responsible Down Standard.

CIRCULAR ECONOMY

KÜHL has an in-house sew, sample, and repair room. Whenever possible, we repair damaged items for customers, extending the life of our products in the marketplace. Leftover material or scrap fabric from this initiative is donated to local schools for use in educational programming.